

## Terms and Conditions

Welcome to **Purely U** ("we", "our", or "us"). These Terms and Conditions ("Terms") govern your use of our website located at [www.purelyu.co.za](http://www.purelyu.co.za) and any related services (collectively, the "Site").

By accessing or using our Site, you agree to be bound by these Terms. If you do not agree with these Terms, please do not use our Site.

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### 1. Use of the Site

You must be at least 18 years old or have the permission of a parent or guardian to use our Site. You agree to use the Site for lawful purposes only and in a manner that does not violate any applicable laws or regulations in South Africa.

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### 2. Account Registration

To make purchases on our Site, you may be required to register for an account. You agree to provide accurate and complete information and to keep your account details secure. You are solely responsible for all activity under your account.

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### 3. Product Information

We make every effort to ensure that product descriptions, images, prices, and availability are accurate. However, we do not warrant that this information is error-free. We reserve the right to correct errors and update information at any time without prior notice.

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### 4. Orders and Payment

By placing an order through our Site, you confirm that you are authorized to use the selected payment method. We reserve the right to refuse or cancel any order for reasons including but not limited to product availability, inaccuracies, or suspected fraud.

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### 5. Shipping and Delivery

We currently ship **within South Africa only**. Estimated delivery times are provided at checkout and may vary depending on your location. We are not liable for delays caused by couriers or external factors beyond our control.

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## 6. Returns and Refunds

We accept returns within **7 days** of delivery. Items must be unused, in their original packaging, and in the same condition as received. To initiate a return, please contact us at **info@purelyu.co.za**.

Return shipping costs are the responsibility of the customer unless the item was defective or incorrect.

Refunds will be processed once we have received and inspected the returned item.

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## 7. Intellectual Property

All content on the Site, including images, text, graphics, logos, and software, is the property of **Purely U** or its licensors and is protected by copyright and trademark laws. You may not use any content without our prior written permission.

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## 8. User Content

If you submit reviews, comments, or other content, you grant us a non-exclusive, royalty-free, perpetual, and worldwide license to use, reproduce, and display that content in connection with our business.

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## 9. Prohibited Conduct

You agree not to:

- Use the Site for any unlawful purpose;
  - Submit false or misleading information;
  - Attempt to interfere with the Site's security or functionality;
  - Use automated systems (e.g., bots or scrapers) to access the Site.
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## 10. Limitation of Liability

To the maximum extent permitted by South African law, **Purely U** shall not be liable for any indirect, incidental, special, or consequential damages resulting from your use of the Site or any products purchased through it.

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## 11. Indemnification

You agree to indemnify, defend, and hold harmless **Purely U**, its employees, directors, and affiliates from any claims, damages, or liabilities arising out of your use of the Site or your violation of these Terms.

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## **12. Privacy**

Your use of our Site is also governed by our Privacy Policy, which outlines how we collect, use, and protect your personal data.

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## **13. Changes to Terms**

We may update these Terms from time to time. Any changes will be posted on this page, and your continued use of the Site after such updates constitutes your acceptance of the revised Terms.

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## **14. Governing Law**

These Terms shall be governed by and construed in accordance with the laws of the **Republic of South Africa**, without regard to its conflict of law principles.

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## **15. Contact Us**

If you have any questions about these Terms, please contact us at:

### **Purely U**

240 Lochner Road

Centurion, South Africa

Email: [info@purelyu.co.za](mailto:info@purelyu.co.za)